

Revive & Thrive Strategy Map

Our Vision	To offer a single voice for all UK places and to unite them so that they can collaborate and thrive					
Mission	As a member led organisation we will share best practice, inform and shape future places by working with the place-shapers of today					
	We will create an environment for place-shapers to come together and learn, network and share ideas	We will use the strength of our networks to inform government and shape future policy	Using our networks and place-shaping experts from all around the UK we will share knowledge and offer support			
Stakeholders & Partners	Our stakeholders - including Members, Sponsors, Business Improvement Districts and all UK places - expect Revive & Thrive to:					
	Influence and monitor legislation and regulations that affect places and BIDs	Offer an open and inclusive community of places	Provide excellent services to all stakeholders	Be recognised for our quality assurance	Be responsive to developing issues	Create opportunities and support all stakeholders
Key Themes	Policy	Inclusivity	Solutions	Innovation		
	Consult and define processes and policy to support and nurture future places and advise stakeholders nationally	Be open and accessible to all stakeholders with an interest in place, from resident activists and professional place shapers to solution providers	To stay focussed on solutions and sharing them. Allowing others to research and work in partnership to distil the outcomes	Engage with solutions providers to constantly offer the widest and most up to date suite of solutions for places		
	Share up to date policy changes when announced at national and regional level. Highlight opportunities and threats that these create.	Share best practice, learning and good ideas as widely as possible for the benefit of all	To offer unbiased, open and honest advice of all services and products available to UK places	Consult with members and stakeholders to consistently deliver interesting and relevant projects and initiatives		
	Networking	Regionality	Events	Communications		
	To allow places of all sizes and types to come together and learn from each other	To build a nationwide hierarchy of regional networks that influences nationally and provides solutions locally	To provide quality events that meet the needs of busy place-shapers and ensure value to time invested	Act as the voice of UK places in national, regional and local press, online and across social media		
	To broker relationships that lead to positive outcomes for places	To support individual places through local and regional networks that offer genuine routes to improvement	To ensure events are relevant and focussed on the needs of the delegates enabling them to deliver the knowledge that their places really need	Use Place Magazine, events and social media channels to promote places, solutions and everything we do		
Strategic Enablers	Sustainable Financial Model		Member-Led			

Values

Commercial approach to regeneration and support - unreliant on grant or other funding	Flexible and dynamic business model allows quick reactions and fast results	Supportive corporate membership and sponsorship happy to invest in supporting worthy projects	Work with the Non-Executive Board and Advisory Group to set and maintain the appropriate strategic direction of the company	Consult with members to ensure products, services and communications remain appropriate and relevant	Run events based on what our members and place shapers want - geographically and in terms of content
Responsive and Effective Organisation			Momentum and Support		
Remain fleet of foot in identifying and implementing new opportunities and solutions that benefit UK places	Listen to our membership to develop services, products and solutions that are needed, valued and affordable	Utilise the skills and experience of Directors and other supporters to always meet the needs of UK places	Hugely supportive and positive membership. Revive & Thrive fills a void in national support for places	Membership is growing as is enthusiasm for Revive & Thrive Conferences and events where others are in decline	Different approach is attracting a new and vibrant group of networks all passionate about learning and sharing knowledge about place
Influential	Community	Excellence	Innovative	Responsive	Inspiring
Accessible	Affordable	Solution-focused	Professional	Creative	Lovely