

Job Profile

Chief Executive Officer

Salary: £40,000 - £50,000 p/a, dependent on experience, plus performance related

Benefits: 25 days annual paid leave (excluding bank holidays), pension contribution and travel allowance

Hours: 37 hours per week, this will include some early morning, evening and weekend work, it is expected that you will manage your own time around the business needs.

Position: This is a fixed term position to 31st May 2022, with the opportunity to extend for a further five years following a successful renewal ballot.

Accountable to: The BID Board of Directors

Reporting to: Chairman of the BID Board of Directors

Role Summary: The BID is seeking an inspirational and innovative leader to take it on to the next stage in its growth and development. The Chief Executive Officer will combine strategic leadership with great team building and management skills. This is a unique opportunity for a successful leader to make a real impact in a high-profile role that will fundamentally influence the future of Newbury.

A Business Improvement District (BID) is an independent, business-owned, funded-led company, which seeks to improve Newbury town centre as a location for commercial activity. The businesses in the area pay an annual mandatory 'levy', which is spent delivering a business plan created and driven by its levy payers. Every five years the business plan is reviewed, and if more is to be achieved, a new business plan is voted upon by its levy payers.

Background: Newbury BID is coming to the end of its second year of its second 5-year term, following a successful renewal ballot held on 3rd November 2016 the ballot had 73.2% of businesses voting in favour of the renewal

The BID collects an annual levy based on 1.5% of the rateable value of each of the 589 hereditaments' in the BID area ([see map](#)). This generates circa £320,000, additionally the BID generates circa £125,000 of commercial revenue to add to the budget.

The BID team consists of CEO and a small support team, Business Support & Commercial Manager, Events manager and Street Ranger. We are currently recruiting for a street cleaning operative and business watch manager.

Newbury BID has four main themes, with the main theme being Marketing & Promotion, this includes a very active outdoor events programme. The full business plan can be viewed [Here](#).