



Rassau & Tafarnaubach  
Industrial Estates  
Business Improvement District (BID)

Feasibility Study Results and Findings

- 56% response rate to survey
- 60% in favour of a ballot
- Financially viable
- Sufficient business interest

## Top 5 issues facing businesses:

- Rent/rate
- Staff recruitment/retention
- Shortage of skilled labour
- Quality of the environment
- High energy bills

## How can the area be improved?

- Improved street cleaning
- Mobile security patrols at night
- Better lighting
- Increased CCTV coverage
- Improved public transport links

## Levy Options

- Exemptions
- Max & Min Caps
- Reductions
- Charities

## Levy Options

- 1% levy = £53,000 p.a.
- 2% levy = £106,000 p.a.
- Banded levy  $\approx$  £125,000 p.a.

## BID Themes

- Business Costs Reduction
- Crime Reduction & Safety
- People
- Representation

## Other Industrial BIDs:

- Similar income level: Hainault (London):  
[www.hainaultbusinesspark.com](http://www.hainaultbusinesspark.com)
- Similar hereditaments: Cowpen (Scotland)  
[www.cowpenindustrialestate.com](http://www.cowpenindustrialestate.com)
- Similar business types: Witham (Essex)  
[www.withamindustrialwatch.co.uk](http://www.withamindustrialwatch.co.uk)
- Similar Projects: Newham (Cornwall)  
[www.newhambid.co.uk](http://www.newhambid.co.uk)



## Next Steps

- BID Steering Group
- More consultations
- Timescales and timelines
- Communications
- Business Plan

## Slough BID:

- 102 business properties
- 80 unique ownerships
- Annual income: £106,000
- £0.5m over five years

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