

## FAQs

For an up to date list of frequently asked questions, please visit [www.reviveandthrive.co.uk](http://www.reviveandthrive.co.uk)

**Q: Why are we doing this?**

A: The Revive & Thrive Partnership & Business Group has a successful history of product and format innovation, and has been an important innovator in terms of retail and leisure regeneration in the past. We believe that by working with external partner networks we have a rich seam of innovative thinking that can bring value to our customers, partners and to the performance of your communities.....

**Q: Where did the idea come from?**

A: It follows the launch of The *Revive & Thrive Partnership & Business Group* and the partner's and member's enthusiasm to demonstrate skills and experience of the team and its associated businesses. To offer an alternative way to deliver change and revive communities whilst not relying on public money or charity

**Q: What is the Challenge?**

A: The challenge is to identify ways to connect and engage communities enabling the community to function both in the short and long term. The challenge should consider high streets at the heart of the community and consider how the connected community will help to ensure the viability of the town/city centre going into the future

**Q: How many times can I enter?**

A: Multiple entrants will be accepted from the same town, city or community

**Q: Who is eligible to enter?**

A: The challenge is open to any UK councils, BIDs, communities, private individuals, small to medium registered companies initially priority will be given to these businesses but all other entrants are welcome for consideration.

**Q: Is the Challenge limited to the United Kingdom.**

A Yes



**Q: What does it cost to enter?**

A: It is free to enter - Entrants are responsible for any costs or expenses associated with preparing and submitting an Entry.

**Q: How long have I got to submit an idea?**

A: You have four months from the launch date of **1<sup>st</sup> October 2013** until the submission deadline of **31<sup>st</sup> January 2014**;

The recommended, optional pre-application form must be submitted by 1st November 2013

**Q: How do I submit an Idea?**

A: All Entries must be submitted in English. Your idea must be submitted electronically via email to *Revive & Thrive* ([mark@reviveandthrive.co.uk](mailto:mark@reviveandthrive.co.uk)).

**Q: What do I need to complete to submit an idea?**

A: You will need to submit:

1. Your Proposal (Including Responses to the Challenge Questionnaire)
2. Optional Pre-Application Questionnaire
3. Signed Agreement to the Terms and Conditions
4. Signed Non-disclosure Agreement
5. Any supporting material that you feel necessary to explain your idea.

**Q: What could I win?**

A: The award for the winning idea is the "Revive & Thrive Challenge Award". The current prize value can be seen by visiting <http://reviveandthrive.co.uk.countdown> and is growing daily. The prize will be delivered by members of the Revive & Thrive Business Group and Partnership; groups of like-minded, proactive people and businesses who have come together to help revive town centres and communities. We also have various supporters who are adding to the prize package, meaning it will continue to grow.

Please note that the prize is expertise/consultancy goods and services a total value as listed on [www.reviveandthrive.co.uk](http://www.reviveandthrive.co.uk) and there is no cash equivalent on offer. For a full breakdown of the prize components, see the Revive & Thrive Challenge page on our website.



**Q: What happens if my idea is shortlisted?**

A: Finalists will be asked to develop a presentation / proposal explaining their idea and include a proof of concept as part of a showcase. On the day, the finalist will pitch their idea(s) to a panel, talking for 10 minutes followed by a 10 minute Q&A session.

**Q: What will my idea be judged on?**

A Each idea will be reviewed against a criteria covering things such as - Simplicity, Partner Experience, Customer Experience, Innovation and Differentiation (Please refer to the Invitation Letter for more detail).

**Q: When is the closing date?**

A: The closing date for submission of ideas is the 31<sup>st</sup> January 2014

