

The Challenge

Revive and Thrive believes that an engaged and connected community has the power to bring about change or come together to preserve and protect their town or city. The challenge below asks you to consider how your high streets and town or city centre can build connectivity and benefit from easily being able to communicate with residents.

Connectivity and engagement within this challenge can include customer service, how environment encourages repeat visit and dwell time, retail mix, aesthetics, events, technological solutions, digital, e-commerce, m-commerce, movement around the town, community spirit and social media. These are not exclusive elements and we do not have a preference within the scoring and judging

Please note greater scoring will be awarded when consider retail and town/city centres as conduit to successful engagement and connectivity (apart from when retail is excluded from the question)

Part 1 - Describe a single existing project that is connecting your community.

or

Describe a single project that is about to be delivered that will connect your community.

or

Describe a single project that you would like to see delivered that will connect your community.

(20% scoring)

Part 2 - Describe your ideal connected community including processes and tools that would enable your vision to be delivered.

(30% scoring)



Part 3 - How are your town centre retailers helping to connect and engage with residents?

or

Describe what you think retailers and the town centre as a whole could do more to improve opportunities by engaging with residents and visitors.

(20% scoring)

Part 4 - Apart from retail what other ways is your centre connecting and engaging with residents? Consider events, education and culture as non exclusive examples

or

Describe how events, education and culture or other non retail solutions can be developed locally to connect and engage with residents and visitors

(20% scoring)

Part 5 - A connected community can achieve great things. Describe one example of how your community has successfully come together for the sake of their town or city. Consider addressing aesthetics as well as physical, economic and environmental threats as non-exclusive examples

(10% scoring)

